



OUR MISSION

Boston Art & Music Soul Fest, Inc. (BAMS Fest) is a Boston-based arts and culture organization. It is our mission, duty and purpose to break down racial and social barriers to arts and culture. We achieve this by providing a high quality, diverse and inclusive, annual arts and music festival, live music and visual arts performances, creative place making, and educational programming (i.e. workshops, conferences and panels) for underserved communities of color across Greater Boston.

Objectively, BAMS Fest, Inc., aims to become both a facilitator and advocate of the arts by promoting the underexposure of genres of music (R&B, Funk, Soul, & Spoken Word), artists and musicians that audiences otherwise do not have full access and interaction to without the unique programming that is curated by BAMS Fest, Inc.

OUR VISION

To create a diverse and inclusive commonplace for Greater Boston's recording, performing and visual artists of color, to use their artistic talents in a manner that changes societal perception, empowers, and engages audiences of color.

OUR PROGRAM

THE PRELUDE

A traveling, live arts and music edutainment series that explores underutilized spaces across Greater Boston, where audiences of color can convene, connect and redefine their shared experiences with all forms of artistic expression. After each event, the audience votes on whether BAMS Fest returns to those spaces for future curation.

BAMS FEST | Love the Music. Live the Arts!

Slated to debut in 2018 during National African-American Music Appreciation Month, The Boston Art & Music Soul Festival (BAMS Fest) is an annual, fun-for-all two-day festival that aims to promote, educate and celebrate Afro-centric culture, heritage, and contributions to the American fabric as expressed through art, music, food and entertainment with a global community.

The Boston Art & Music Soul Fest will activate and transform indoor and outdoor public spaces within the Greater Boston area, with the incorporation of state-of-the-art technology, traditional and contemporary art, activities and games, film screenings, panel discussions, and action-packed performances from local and national Rhythm & Blues, Funk, Soul, and Spoken Word artists, to create a reminiscent, yet highly engaging environment of cultural exchange.

For more information visit us at www.bamsfest.org



Social Media Intern – 3 Positions Available

This individual will serve as a core member of the Communications Team for Boston Art & Music Soul (BAMS) Fest, Inc. The communications team is responsible for creating and managing social media content, media relations (including press releases and media inquiries), creation and distribution of monthly e-newsletter and management of BAMS Fest, Inc website. The social media team member will create and manage social media content for BAMS Fest, Inc as well as be a brand ambassador for the organization at local music events in the Greater Boston area. This position will eventually cross train to support all functions of the communication team.

Primary Responsibilities:

The social media associate will be responsible for but not limited to the following duties:

- Assist with creation of social media content via all Social Media platforms
- Create social media marketing strategies for all BAMS sponsored events such as *The Prelude*
- Represent BAMS at local events in the Greater Boston area. This includes but not limited to concerts of national artists, local community events related to music and the arts (i.e Roxbury Music and Arts Festival), local music showcase events (i.e Motivate Monday's). While in attendance, duties will include:
 - Promote event on behalf of BAMS Fest, Inc via official social media accounts.
 - Educate event attendees on BAMS Fest, Inc mission and vision.
 - Sell merchandise and distribute marketing materials.
 - In collaboration with the entire Communications Committee, assist Media Relations Associate with creation and distribution of monthly newsletter on a rotating basis.
- Other duties as assigned

Qualifications: Must be sophomore standing or above majoring in Communications, Creative Writing or English highly desired. Students looking for internship opportunities encouraged to apply. Applicants who already hold an Associate's or Bachelor's degree and/or have at least two years of relevant experience will also be considered.

- Strong creative writing skills. Ability to think on your feet to create witty and engaging content.
- Strong public speaking and communication skills required. Must be comfortable speaking to diverse populations regarding BAMS Fest, Inc and its mission and vision.
- Basic knowledge of Hootsuite or equivalent desired but not required.
- Basic knowledge of MailChimp or equivalent desired but not required.
- The flexibility to meet in evening and weekend hours for committee meetings is required. In addition to committee meetings, this position will typically attend events during the week and/or weekend that may last longer than two hours, occasionally attending more than one event in a given week.
- Collaborative spirit with ability to work effectively in a team setting.
- Self-starter and accountable to get the job done
- Passion for the arts and music is a plus!